IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of

Basak et al.

Serial No.: Not Yet Assigned

Group Art Unit: Unknown

Filing Date: Concurrently Herewith

Examiner: Unknown

For: A METHOD AND SYSTEM FOR DESIGNING A CATALOG WITH OPTIMIZED PRODUCT PLACEMENT

Commissioner of Patents P.O. Box 1450 Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

Under the provisions of 37 CFR §1.97 through §1.99 and pursuant to applicants' duty of disclosure under 37 CFR §1.56, applicants respectfully bring the following documents, listed on the attached form PTO-1449, to the attention of the Examiner in charge of the above-identified application. Copies of the listed documents are provided herewith for the convenience of the Examiner. This citation does not constitute an admission that the references are relevant or material to the claims. They are only cited as constituting related art of which the applicants are aware.

It is respectfully requested that the listed references be considered by the Examiner and formally made of record in this application.

Please charge any deficiencies in fees and credit any overpayment of fees to Attorney's Deposit Account No. 09-0441.

Respectfully submitted,

Mohammad S. Rahman Registration No. 43,029

Date: 7-31-03

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ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /AS/

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EXAMINERS SIGNATURE DATE CONSIDERED

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n 1449B/PTO		Application Number		
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		First Named Inventor	Jayanta Basak	
	-1	Group Art Unit		
		Examiner Name		
2 of	2	Attorney Docket No	JP9-2003-0064	
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Examiner Initials	Cite No	Include name of Author (in CAPITALS), title of the article, title of the item (book, magazine, journal, serial, symposium, magazine, etc.), date, page(s), volume-issue number(s) and publisher.	Т
/AS/		YOON HO CHO, JAE KYEONG KIM AND SOUNG HIE KIM, "A personalized recommender system based on web usage mining and decision tree induction" Source: Internet weblink - http://monkey.icu.ac.kr/sslab/course/ICE720/data/subjectPresentation/APers onalizedRecommenderSystem.pdf	
/AS/		Internet weblink - http://www.Catalog.com	
/AS/		News article: LISA BIANK FASIG "The catalog store- Catalog shop must operate by the book - and calendar" Source: Internet weblink - http://www.enquirer.com/today/business.html	
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EXAMINERS SIGNATURE	/Asfand Sheikh/	DATE CONSIDERED	06/02/2008

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT				First Named Invent r	Jayanta Basak	
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Sheet	1	of	2	Attorney Docket No	JP9-2003-0064US1	

US PATENT DOCUMENTS Examiner Cite US Patent Patentee or Applicant Date of Relevant Pages, Initials Nο of Cited Document Publication Columns, lines and Number Code MM-DD-YYYY Figures 2002001 None February Abstract; Figures /AS/ 9763A1 14, 2002 11,13; Paragraphs [0007]-[0014]; Claims 1, 17, 32 6266649 Amazon.Com, Inc., Seattle, July 24, Abstract; Figures WA 2001 1-2; Column 5 lines 35-45; /AS/ Column 6 lines 5 -15; Claims 2-3, 33-36, 43-44 2002016 None October 31, Abstract; Figures 1664A1 2002 3, 7, 10, 16; /AS/ Paragraphs [0038]-[0040] and Claims 1, 6-8, 10, 13-17, 19-20

	FOREIGN PATENT DOCUMENTS							
Examiner Initials	Cite No	Off	Foreign Pate Number	Code	Patentee or Applicant of Cited Document	Date of Publication MM-DD-YYYY	Relevant Pages, Columns, lines and Figures	Т

/Asfand Sheikh/

06/02/2008